00:20:00

WEWS

Flight Dates 09/25/12-10/01/12

Product Estimate # 1536

Order Sep

OFA Sked A 09.25-10.01.12 Alt Order # 310374 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 09/07/12 09/26/12 Order Type **GENERAL Billing Contact**

Billing Cycle EOM/EOC Advertiser Obama / Democrat / Preside

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Demographic A35+ Agency **GMMB Inc**

Rev Codes POL POL CAND **Buying Contact**

Sales Office EWSDC Product Codes PL Sales Region NAT Priority P-3

1010 Wisconsin Avenue - Suite #80 Agency Ref 2 Advertiser Ref Washington, DC 20007

Primary Account Executive

Daniel Baylog

ON YOUR SIDE

Account Executive Order% Start Date **End Date**

Daniel Baylog 100%

Order Share 100% Market Value 133490

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals Billing Plan

Rating Start Date End Date Month # of Spots Net Amount Gross Amount # Spots Net Amount Gross Amount September 2012 100 \$99,292.75 \$116,815.00 0.00 08/27/12 09/30/12 100 \$99,292.75 \$116,815.00 October 2012 \$14,173.75 0.00 10/01/12 10/01/12 23 \$14.173.75 \$16,675.00 23 \$16,675.00

123 \$113,466.50 \$133,490.00 0.00 Totals

											Tota	<u>ls</u>
Ln Ch S	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WEWS 09	9/25/12	10/01/12	4-430am America	This MCM	4-430a	MTWTF	:30	5	\$35.00 P-3	0.00 NM	4	\$140.00
			4-430a America T	his Morı								
Start D	Date [End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/	/12 (09/30/12	- TWTF	3	\$35.00	0.00						
Week: 10/01/	/12 ′	10/07/12	M	1	\$35.00	0.00						
E 2 WEWS 09	9/25/12	10/01/12		CM	430-5a	MTWTF	:30	5	\$40.00 P-3	0.00 NM	4	\$800.00



NEWS Channel ON YOUR SIDE

Contract / Revision 310374 Flight Dates 09/25/12-10/01/12 Hiatus Dates

<u>Original Date / Revision</u> 09/07/12/ 09/26/12 <u>Order Sep</u> 00:20:00

								Tota	als
	<u> </u>	start/End Tin	ne Days	Len Spot	s Rat	e Pri	Rtg Type	Spots	Amount
	430-5am News 430-5am News								
	0-5am News 430-5a	\$40.00 End Time		<u>Weekdays</u> - TWThF		200.00	Rtg Type 0.00 NM 0.00 NM		
19 /EWS 09/24/12-09/30/12 M-F 430				- TWThF			0.00 NM		
	otion 1 Start/E	\$40.00 End Time	0.00		Length	Rate	Rtg Type 0.00 NM		
E 3 WEWS 09/25/12 10/01/12 M-F M-F	GMC 5-6a CM 5 GMC 5-6a	5-6a	MTWTF-	- :30	5 \$75.	00 P-3	0.00 NM	4	\$1,600.00
		Rate \$75.00 End Time	Rating 0.00	<u>Weekdays</u> - TWThF	Length :30 \$		Rtg Type 0.00 NM		
18 VEWS 09/24/12-09/30/12 M-F GN See MG 3.21	<i>MC 5-6a</i> 5-6a			- TWThF	:30 (\$75.00)	0.00 <i>NM</i>		
[N/A ON ENTRY] 19 /EWS 09/24/12-09/30/12 M-F GN	MC 5-6a 5-6a			- ТWГhF	:30 \$	400.00	0.00 NM		
21 /EWS 09/24/12-09/30/12 M-F GN				- TWΓhF			0.00 NM		
•		\$75.00 End Time	0.00	<u>Weekdays</u> M	Length :30 \$		Rtg Type 0.00 NM		
E 4 WEWS 09/25/12 10/01/12 M-F M-F	GMC 6-7a CM 6 GMC 6-7a	6-7a	MTWTF-	- :30	5 \$200.	00 P-3	0.00 NM	4	\$800.00
Week: 09/24/12 09/30/12 - TV	gekdays Spots/Week WTF 3 1	Rate \$200.00 \$200.00	Rating 0.00 0.00						
	GMA 7-9a CM 7 GMA 7-9a	'-9a	MTWTF	- :30	8 \$210.	00 P-3	0.00 NM	6	\$1,260.00
Week: 09/24/12 09/30/12 - TV Week: 10/01/12 10/07/12 M-	eekdays Spots/Week WTF 4 2	Rate \$210.00 \$210.00	Rating 0.00 0.00						
E 6 WEWS 09/25/12 10/01/12 Sa 6: Sa 6	a-8a News CM 6 6-8a News	6-8a	S	- :30	2 \$75.	00 P-3	0.00 NM	2	\$150.00
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	sekdays Spots/Week 2 0	Rate \$75.00 \$0.00	Rating 0.00 0.00						
E 9 WEWS 09/25/12 10/01/12 SU 5 SU 5	5-530a Wall Street R@M 5 5-530a Wall Street Re	i-530a	\$	S :30	1 \$25.	00 P-3	0.00 NM	1	\$25.00
Week: 09/24/12 09/30/12	sekdays Spots/Week 1 0	Rate \$25.00 \$0.00	0.00 0.00						
	9-10a CM 9 9-10a)-10a	МГЖГБ	- :30	5 \$175.	00 P-3	0.00 NM	4	\$700.00
Week: 09/24/12 09/30/12 - TV	sekdays Spots/Week WTF 3 1	Rate \$175.00 \$175.00	Rating 0.00 0.00						





<u>Original Date / Revision</u> 09/07/12 / 09/26/12 <u>Order Sep</u> 00:20:00

								Tota	ls
Ln Ch Start End In	ventory Code Break	Start/End Tim	ne Days	Len Spot	s R	Rate Pri	Rtg Type	Spots	Amount
E 11 WEWS 09/25/12 10/01/12 M	I-F 10-11a CM I-F 10-11a	10-11a	MTWTF-	- :30	5 \$22	25.00 P-3	0.00 NM	4	\$900.00
Start Date End Date 1 Week: 09/24/12 09/30/12 09/30/12 Week: 10/01/12 10/07/12 1	WeekdaysSpots/Week- TWTF3M1criptionSta	\$225.00 \$225.00 rt/End Time	Rating 0.00 0.00	<u>Weekdays</u> M	Length :30		Rtg Type 0.00 NM		
E 12 WEWS 09/25/12 10/01/12 M	I-F 11-12p CM	11a-12p	MTWTF	- :30	3 \$22	25.00 P-3	0.00 NM	3	\$3,900.00
	I-F 11-12p	11α-12ρ	WII WII	.50	υ ψΖ2	20.001 3	0.00 14101	3	ψ0,300.00
Week: 09/24/12 09/30/12				<u>Weekdays</u> - TWΓhF	Length :30		Rtg Type 0.00 NM		
11 /EWS 09/24/12-09/30/12 M-F	11-12p 11a	-12p		- TWThF	:30	\$1,300.00	0.00 NM		
	cription Sta	\$225.00 rt/End Time -12p		<u>Weekdays</u> M	Length :30		Rtg Type 0.00 NM		
E 13 WEWS 09/25/12 10/01/12 M	I-F 12-1230pm News CM I-F 12-1p News	12-1p	MTWTF-	:30	5 \$22	25.00 P-3	0.00 NM	4	\$3,200.00
Start Date End Date Very No. Week: 09/24/12 09/30/12 09/30/12 Spot Ch Date Range Desc 17 /EWS 09/24/12-09/30/12 M-F 18 /EWS 09/24/12-09/30/12 M-F	Weekdays Spots/Week -TWTF 3 cription Sta 12-1230pm News 12-1230pm News	\$225.00 rt/End Time 1p		- TWΓhF - TWΓhF	Length :30 :30	\$800.00 \$800.00	Rtg Type 0.00 NM 0.00 NM		
19 /EWS 09/24/12-09/30/12 M-F		•		- TWThF	:30	\$800.00	0.00 NM		
	cription Sta	\$225.00 <u>rt/End Time</u> 1p	0.00	<u>Weekdays</u> M	Length :30		Rtg Type 0.00 NM		
E 14 WEWS 09/25/12 10/01/12 M	l-F 1-2p CM l-F 1-2p	1-2p	MTWTF-	:30	5 \$20	00.00 P-3	0.00 NM	4	\$800.00
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	WeekdaysSpots/Week- TWTF3M1	\$200.00 \$200.00	Rating 0.00 0.00						
E 15 WEWS 09/25/12 10/01/12 M	I-F 2-3p CM I-F 2-3p	2-3p	MTWTF-	- :30	3 \$40	00.00 P-3	0.00 NM	3	\$2,100.00
Start Date End Date Week: 09/24/12 09/30/12	Weekdays Spots/Week - TWTF 2 cription Sta	\$400.00 rt/End Time		<u>Weekdays</u> - TWThF	Length :30		Rtg Type 0.00 NM		
11 /EWS 09/24/12-09/30/12 M-F				- TWГhF	:30	\$700.00	0.00 NM		
	cription Sta	\$400.00 rt/End Time		Weekdays M	Length :30		Rtg Type 0.00 NM		
E 16 WEWS 09/25/12 10/01/12 SI	U This Week 9-10a CM	9-10a		S :30	1 \$30	00.00 P-3	0.00 NM	1	\$300.00
	U This Week 9-10a	5.	Detie						
Week: 09/24/12 09/30/12	WeekdaysSpots/WeekS10	\$300.00	Rating 0.00 0.00						
E 17 WEWS 09/25/12 10/01/12	СМ	10-1030a	\$	S :30	1 \$3	35.00 P-3	0.00 NM	1	\$35.00





<u>Original Date / Revision</u> 09/07/12 / 09/26/12 <u>Order Sep</u> 00:20:00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amou SU Kaleidoscope SU Kaleidoscope	unt
•	
SU Kaleidoscope	
'	
Start Date	
Week: 09/24/12	
E 18 WEWS 09/25/12 10/01/12 SU 1030-11a ShowcaseQM 1030-11aS :30 1 \$150.00 P-3 0.00 NM 1 \$150.00	00.00
SU 1030-11a Showcase c	0.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/12S 1 \$150.00 0.00	
Week: 10/01/12 10/07/12 0 \$0.00 0.00	
E 20 WEWS 09/25/12 10/01/12 M-F 4-5p Dr. OZ CM 4-5p MTWTF :30 5 \$370.00 P-3 0.00 NM 4 \$1,270 M-F 4-5p Dr. Oz	0.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/12 -TWTF 3 \$300.00 0.00	
Week: 10/01/12 10/07/12 M 1 \$370.00 0.00	
E 21 WEWS 09/25/12 10/01/12 M-F 3-4P Katie CM 3-4p MTWTF :30 5 \$225.00 P-3 0.00 NM 4 \$900 M-F 3-4p Katie	00.00
Start Date	
Week: 09/24/12 09/30/12 - TWTF 3 \$225.00 0.00	
Week: 10/01/12 10/07/12 M 1 \$225.00 0.00	
E 22 WEWS 09/25/12 10/01/12 M-F 5-6p News CM 5-6p MTWTF :30 5 \$325.00 P-3 0.00 NM 4 \$1,300 M-F 5-6p News	0.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/12 - TWTF 3 \$325.00 0.00	
Week: 10/01/12 10/07/12 M 1 \$325.00 0.00	
E 23 WEWS 09/25/12 10/01/12 M-F 6-630p News CM 6-630p MTWTF :30 3 \$400.00 P-3 0.00 NM 3 \$3,900 M-F 6-630p News	0.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/12 - TWTF 2 \$400.00 0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
10 /EWS 09/24/12-09/30/12 M-F 6-630p News 6-630p - TWThF :30 \$1,300.00 0.00 NM	
11 /EWS 09/24/12-09/30/12 M-F 6-630p News 6-630p - TWThF :30 \$1,300.00 0.00 NM	
Week: 10/01/12 10/07/12 M 1 \$400.00 0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 12 /EWS 10/01/12-10/07/12 M-F 6-630p News 6-630p M :30 \$1,300.00 0.00 NM	
E 24 WEWS 09/25/12 10/01/12 SA 7-8p Rotation CM 7-8p S- :30 2 \$300.00 P-3 0.00 NM 2 \$1,875 SA 7-8p Rotation	5.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/12 S- 2 \$300.00 0.00	





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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	nte Rate Pri	Rtg Type	Tota	als Amount
			SA 7-8p Rotation SA 7-8p Rotation	CM	7-8p		•	2 \$300.00 P-3		2	\$1,875.00
Week: 09/2 Spot Ch	Date Ra		WeekdaysS- escription A 7-8p Rotation	Spots/Week 2	t/End Time	Rating 0.00	Weekdays		Rtg Type		
		9,24.10,24.1 CHG TO PLA	I1 ICE - SA 7PM NEV	VS OR SA 730	O-8P MOTION	N]					
8 VEWS (09/24/12	2-09/30/12 S	A 7-8p Rotation	7-8p			Sa	- :30 (\$300.00)	0.00 NM		
		9,24.10,24.1 CHG TO PLA	11 .CE - SA 7PM NEV	VS OR SA 730	O-8P MOTION	N]					
⊕ See	MG 24.		A 7PM News	7-73	0р		Sa-	- :30 (\$300.00)	0.00 NM		
•	09/24/12	2-09/30/12 S	A 7PM News	7-73	0р		Sa	- :30 (\$300.00)	0.00 NM		
~			730P TO PLACE -	OSU PRE/PO	ST GAME]						
_		2-09/30/12 S ,24.7,62.4	U 12a-1a CSI Miar	ni Late 12a-	1a		Sı	ı :30 \$75.00	0.00 NM		
12 /EWS (SU Pre/Post Game	e 12p-	12x		Sa	:30 \$1,800.00	0.00 NM		
Week: 10/0	1/12	10/07/12		0	\$0.00	0.00					
E 25 WEWS	09/25/1	2 10/01/12	SU 6-630p News SU 6-630p News	СМ	6-630p		- S :30	1 \$300.00 P-3	0.00 NM	1	\$300.00
Start Week: 09/2 Week: 10/0		End Date 09/30/12 10/07/12	Weekdays S	Spots/Week 1 0	Rate \$300.00 \$0.00	Rating 0.00 0.00					
E 28 WEWS	09/25/1	2 10/01/12	M-F 7-730p 7-730p The List	СМ	7-730p	MTWTF	:30	5 \$500.00 P-3	0.00 NM	5	\$1,700.00
Week: 09/2 Spot Ch [Date Ra	End Date 09/30/12 inge D 2-09/30/12 M	Weekdays - TWTF escription I-F 7-730p	Spots/Week 4 Star 7-73	## Rate \$500.00 ## Find Time Op	Rating 0.00	Weekdays - TWThF		Rtg Type 0 0.00 NM		
7 /EWS (09/24/12	2-09/30/12 N	I-F 7-730p	7-73	0р		- TWThF	:30 \$300.00	0.00 NM		
8 /EWS 0	09/24/12	2-09/30/12 N	I-F 7-730p	7-73	0р		- TWThF	:30 \$300.00	0.00 NM		
9 /EWS (09/24/12	2-09/30/12 N	I-F 7-730p	7-73	0р		- TWThF ·	:30 \$300.00	0.00 NM		
Week: 10/0		10/07/12	M	1		0.00					
E 30 WEWS	09/25/1	2 10/01/12	M-F 730-8P 730-8p Let's Ask	CM America	730-8p	MTWTF	:30	5 \$400.00 P-3	0.00 NM	5	\$2,000.00
Start Week: 09/2 Week: 10/0		End Date 09/30/12 10/07/12	Weekdays - TWTF M	Spots/Week 4 1	Rate \$400.00 \$400.00	Rating 0.00 0.00					
E 32 WEWS	09/25/1	2 10/01/12	Monday DWS Monday DWS	СМ	8-10p	М	:30	1 \$4,500.00 P-3	0.00 NM	1	\$4,500.00
Start Week: 09/2	t Date 4/12	End Date 09/30/12	Weekdays	Spots/Week 0	Rate \$0.00	Rating 0.00					
Week: 10/0		10/07/12	M		\$4,500.00	0.00					
E 33 WEWS	09/25/1	2 10/01/12	Monday Prime C Monday Prime C	СМ	10-11p	M	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/2 Week: 10/0		09/30/12 10/07/12	M	0	\$0.00 \$2,000.00	0.00 0.00					





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							Tota	
Ln Ch Start End	•	Start/End T		Len Spo		Rtg Type		Amount
E 37 WEWS 09/25/12 09/25/12	! Tuesday Prime C CM Tuesday Prime C	10-11p	- T	:30	1 \$2,800.00 P-3	0.00 NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week	Rate \$2,800.00	Rating 0.00					
E 39 WEWS 09/25/12 10/01/12	<u> </u>	\$2,800.00	W	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
200112110 00/20/12 10/01/12	Wednesday Prime C			.00	. 42,000.00	0.00	·	ψ=,σσσ.σσ
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week	• • • • • • • •	Rating 0.00					
Week: 10/01/12 10/07/12	W 1 0		0.00					
E 43 WEWS 09/27/12 09/27/12	Thursday Prime C CM Thursday Prime C	10-11p	T	:30	1 \$2,800.00 P-3	0.00 NM	1	\$5,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12	T 1	\$2,800.00	0.00					
Spot Ch Date Range 1 1 /EWS 09/24/12-09/30/12		t/End Time	_	<u>Veekdays</u> Th		Rtg Type 0.00 NM		
E 45 WEWS 09/25/12 10/01/12	•	9-10p	F	:30	1 \$1,400.00 P-3	0.00 NM	1	\$1,400.00
L43 WLW3 09/23/12 10/01/12	Friday Prime B	9-10p		.50	1 \$1,400.00 F-3	U.UU INIVI	'	\$1,400.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	F 1 0	* ,	0.00 0.00					
E 46 WEWS 09/25/12 10/01/12	Priday Prime C CM Friday Prime C	10-11p	F	:30	1 \$1,400.00 P-3	0.00 NM	1	\$1,400.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	F 1 0	* ,	0.00 0.00					
E 49 WEWS 09/30/12 09/30/12		8-9p	S	:30	1 \$3,300.00 P-3	0.00 NM	1	\$3,300.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/24/12 09/30/12 E 51 WEWS 09/25/12 09/25/12	S 1	+-,	0.00 me Sp← T	:30	3 \$3,800.00 P-3	0.00 NM	3	\$11,400.00
	Tuesday Prime Special	(7:58 PM-10	:00 PM)	.50	3 \$3,000.001-3	O.OO INIVI	3	ψ11, 4 00.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week	Rate \$3,800.00	Rating 0.00					
E 52 WEWS 09/27/12 09/27/12		9-10p	T	:30	1 \$3,500.00 P-3	0.00 NM	1	\$12,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12	T 1	\$3,500.00	0.00					
Spot Ch Date Range 1 /EWS 09/24/12-09/30/12		t/End Time		<u>Veekdays</u> Th		Rtg Type 0.00 NM		
E 54 WEWS 09/25/12 10/01/12		<u>'</u>		:30	3 \$250.00 P-3		3	\$2,700.00
	M-F 1135p-1202a Nightlir	·						
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week - TWTF 2		Rating 0.00					
Spot Ch Date Range	Description Star	t/End Time	<u>v</u>	Veekdays		Rtg Type		
10 /EWS 09/24/12-09/30/12 I		5p-1207x		TWThF	• • • • • • • • • • • • • • • • • • • •	0.00 NM		
12 /EWS 09/24/12-09/30/12 Neek: 10/01/12 10/07/12		5p-1207x \$250.00	0.00	TWThF	:30 \$900.00	0.00 NM		
	-	t/End Time		Veekdays_	Length Rate	Rtg Type		
13 /EWS 10/01/12-10/07/12	M-F 1135p-1202a Nightline 113			<u></u>		0.00 NM		
[oversold]	014	44 4405-	Menne c	.20	4	0.00 NIN4	2	¢o 400 00
E 55 WEWS 09/25/12 10/01/12	. CM	11-1135p	MTWTF- S	:30	4 \$700.00 P-3	U.UU NIVI	3	\$2,100.00





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							Tota	als
Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	M-SU 11-1135P Late New							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	- TWTF- S 3		0.00 0.00					
E 56 WEWS 09/25/12 10/01/12		1135p-12x	S	:30 1	\$300.00 P-3	0.00 NM	1	\$300.00
200 112110 00/20/12 10/01/12	SU 1135p-12a Sports Ext	1100p 12x	_	.00	φοσσ.σσ. σ	0.00 14141	·	φοσσ.σσ
Start Date End Date			Rating					
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	S 1	+	0.00 0.00					
E 57 WEWS 09/25/12 10/01/12		1202-107x	МГЖГБ	:30 1	\$100.00 P-3	0.00 NM	2	\$200.00
	M-F 1202a-107a Jimmy K							
Start Date End Date			Rating					
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	-TWIF 1 M 1	T	0.00 0.00			i		
E 58 WEWS 09/25/12 10/01/12	2 M-F Right This Minute CM	106a-206a	МГWГF	:30 1	\$75.00 P-3	0.00 NM	1	\$30.00
	M-F 106a-206a							
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>Spots/Week</u> - TWTF	—	Rating 0.00			ł		
Week: 10/01/12 10/07/12	(C	· .	0.00			į		
E 59 WEWS 09/25/12 10/01/12	2 Criminal Minds CM Sa Criminal Minds	1135p-105x	S-	:30 1	\$55.00 P-3	0.00 NM	2	\$110.00
Start Date End Date		Rate	Rating			i		
Week: 09/24/12 09/30/12	S- 1	Ψ00.00	0.00					
Spot Ch Date Range <u>I</u> 4 VEWS 09/24/12-09/30/12		rt/End Time 35p-105x	<u>w</u>	<u>/eekdays Le</u> Sa	ength <u>Rate</u> :30 (\$55.00)	Rtg Type 0.00 NM		
See MG 59.5,59.6	Omminar viinas 110	100X		<i>5</i> a	.50 (\$60.00)	0.00 14101		
•	TO PLACE - SA/SU CRIMINAL	-						
5 /EWS 09/24/12-09/30/12 \$	SA/SU Criminal Minds Late 123	85a-2a	-	Sa	:30 \$55.00	0.00 NM		
-	SA/SU Criminal Minds Late 123	85a-2a	_	Su	:30 \$55.00	0.00 NM		
MG for 59.4,61.4 [criminal minds running					•			
Week: 10/01/12 10/07/12	(\$0.00	0.00			I		
E 60 WEWS 09/25/12 10/01/12	Numbers CM Sa Numbers	1235-205a	S-	:30 1	\$75.00 P-3	0.00 NM	1	\$75.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12	S- 1	7	0.00	/a aladama — I a	math Data	Dan Tuna		
Spot Ch Date Range L 4 VEWS 09/24/12-09/30/12		rt/End Time 35-205a	_	<u>/eekdays Le</u> Sa		Rtg Type 0.00 NM		
See MG 60.5					(, , , ,			
[N/A PGM NOT SCHEI		4		G.	00 075 00	0.00 NIM		
5 /EWS 09/24/12-09/30/12 \$	SA 12a-1a CSI Miami Late 12a	1-1a	-	Sa	:30 \$75.00	0.00 NM		
Week: 10/01/12 10/07/12		\$0.00	0.00					
E 61 WEWS 09/25/12 10/01/12	2 Criminal Minds CM Sa Criminal Minds	1135p-105x	S	:30 1	\$55.00 P-3	0.00 NM	0	\$0.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/24/12 09/30/12 Spot Ch Date Range I	S 1 Description Sta	\$55.00 rt/End Time	0.00 W	Veekdays Le	anath Pata	Rtg Type		
4 VEWS 09/24/12-09/30/12		35p-105x	<u>v</u>	Su	<u> </u>	0.00 NM		
See MG 59.5,59.6		·			, ,			
[N/A DUE PGM CHG -	· TO PLACE - SA/SU CRIMINAL	MINDS LATE]				I		





<u>Original Date / Revision</u> 09/07/12 / 09/26/12 <u>Order Sep</u> 00:20:00

											Tot	als
Ln Ch	Start	End	Inventory Code		Start/End T			n Spots		Rtg Type	Spots	Amount
E 61 WEWS	09/25/1	2 10/01/12	Criminal Minds Sa Criminal Mind	CM	1135p-105x		-S :	30	1 \$55.00 P-3	0.00 NM	0	\$0.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12		0	\$0.00	0.00						
E 62 WEWS	09/25/1	2 10/01/12	Numbers Sa Numbers	СМ	1235-205a		-S ::	30	1 \$75.00 P-3	0.00 NM	0	\$0.00
Sta Week: 09	art Date /24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
	Date Ra 09/24/1	ange <u>D</u> 2-09/30/12 N	escription lumbers		t/End Time 5-205a		Week	days L Su		Rtg Type 0.00 NM		
		.9,24.10,24.1 NOT SCHED										
Week: 10		10/07/12		0	· · · · · ·	0.00						
E 66 WEWS	09/29/1	2 09/29/12	OSU Football Ohio State Footb	CM pall	12p-1130p		S- ::	30 :	2 \$6,000.00 P-3	0.00 NM	2	\$12,000.00
Sta Week: 09	art Date /24/12	End Date 09/30/12	Weekdays	Spots/Week 2	Rate \$6,000.00	Rating 0.00						
E 70 WEWS	09/29/1	2 09/29/12	OSU Football Ohio State Footb	СМ	12p-1130p		S- ::	30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
Sta Week: 09	art Date /24/12	End Date 09/30/12	Weekdays S-	Spots/Week	Rate \$6,000.00	Rating 0.00						
E 72 WEWS	09/29/1	2 09/29/12	NCAA Prime Gar NCAA Prime Gar	me CM	8-1130p	;	S- ::	30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
Sta Week: 09	art Date /24/12	End Date 09/30/12	Weekdays	Spots/Week	Rate \$1,500.00	Rating 0.00						
			Wednesday Prim Wednesday Prim	e A CM	8-9p	W	::	30	1 \$5,000.00 P-2	0.00 NM	1	\$5,000.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09, Week: 10,		09/30/12 10/07/12	W	1	\$5,000.00 \$0.00	0.00 0.00						
			Sunday Prime A Sunday Prime A	CM	7-8p		- S ::	30	1 \$1,600.00 P-3	0.00 NM	1	\$5,000.00
<u>Sta</u> Week: 09	art Date	End Date	Weekdays S	Spots/Week		Rating						
	n Date Ra	09/30/12 ange D	escription		\$1,600.00 t/End Time	0.00	Week	days L	ength Rate	Rtg Type		
2 /EWS	09/24/1	2-09/30/12 S	unday Prime A	7-8p)			Su	:30 \$5,000.00	0.00 NM		
Week: 10		10/07/12		0	\$0.00	0.00						
E 82 WEWS	09/25/1	2 10/01/12	LN after Sports LN after Sports	CM	11p-130x	:	S- :	30	1 \$500.00 P-3	0.00 NM	1	\$500.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09, Week: 10,		09/30/12 10/07/12	5-	1	\$500.00 \$0.00	0.00 0.00						
			M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	- TWTF	:	30	1 \$300.00 P-3	0.00 NM	1	\$300.00
Sta Week: 09	art Date /24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week	Rate \$300.00	Rating 0.00						
			Sunday Prime A Sunday Prime A	CM	7-8p		- S ::	30	1 \$5,000.00 P-2	0.00 NM	1	\$5,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/24/12	09/30/12	S	1	\$5,000.00	0.00						
Week: 10		10/07/12			\$5,000.00	0.00	С .	20 .	2	0.00 NA	_	Φ4 FF0 00
E 91 WEWS	09/25/1	∠ 10/01/12		СМ	8-9a	:	o- ::	30 2	2 \$600.00 P-2	0.00 NM	2	\$1,550.00





<u>Original Date / Revision</u> 09/07/12/ 09/26/12 <u>Order Sep</u> 00:20:00

Ln Ch Sta	ırt End	Inventory Code	Brook	Start/End Ti	mo Dove	Len Spo	to Poto Dr	i Rtg Type	Tota	ils Amount
LII CII Sta	it Ella	SA GMA 8-9a	Dieak	Start/End 11	ille Days	Len Spo	is Rate Fi	Rig Type	Spois	Amount
		SA GMA 8-9a								
Start Dat Week: 09/24/12	09/30/12	Weekdays S-	Spots/Week 2	Rate \$600.00	Rating 0.00					
Spot Ch Date 3 /EWS 09/24		Description SA GMA 8-9a	<u>Start</u> 8-9a	/End Time		Sa		Rtg Type 0 0.00 NM		
4 /EWS 09/24	1/12-09/30/12	SA GMA 8-9a	8-9a			Sa	:30 \$775.0	0.00 NM		
Week: 10/01/12	10/07/12		0	\$0.00	0.00					
E 92 WEWS 09/3	0/12 09/30/12	2 Sunday Prime C Sunday Prime C	СМ	9-10p		- S :30	1 \$5,000.00 P-2	2 0.00 NM	1	\$5,000.00
Start Dat			Spots/Week	Rate	Rating					
Week: 09/24/12		S		\$5,000.00	0.00	Wookdovo	Longth Bote	Dta Tuno		
Spot Ch Date		Description Sunday Prime C	9-10	/End Time n		Weekdays	Length Rate	e Rtg Type		
See MG		ounday i iiiio o	3 10	۲		54	.ου(φο,ουσ.ου) 0.00 TVIVI		
[LStp o										
2 /EWS 09/24	1/12-09/30/12	Thursday Prime A	8-9p			Th	:30 \$5,000.0	0.00 NM		
MG for 9	2.1 09/30									
E 93 WEWS 09/3	0/12 09/30/12	2 SU GMA 8-9A SU GMA 8-9A	СМ	8-9a		- S :30	1 \$600.00 P-2	2 0.00 NM	1	\$775.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12		S	1	\$600.00	0.00					
Spot Ch Date		<u>Description</u>		/End Time		<u>Weekdays</u>		Rtg Type		
1 /EWS 09/24	1/12-09/30/12	SU GMA 8-9A	8-9a			Su	· · · · · ·			
E 99 WEWS 09/2	9/12 09/29/12	NCAA Prime Gar NCAA Prime Gar		8-1130p		S- :30	2 \$3,500.00 P-2	2 0.00 NM	2	\$7,000.00
Start Dat	_		Spots/Week	Rate	Rating					
Week: 09/24/12		S-		\$3,500.00	0.00					
M103WEWS 10/0	1/12 10/01/12	2 M-F 1135p-1202a M-F 1135p-1202a	-	1135p-1207x	M	:30	1 \$1,400.00 P-	1 0.00 NM	1	\$1,400.00
Start Dat	_		Spots/Week	Rate	Rating					
Week: 10/01/12		M		\$1,400.00	0.00		4 A775 00 D			4775 00
M104WEWS 09/2		SA GMA 8-9a	CM	8-9a _	{	S- :30	1 \$775.00 P-	1 0.00 NM	1	\$775.00
Start Dat		Weekdays S-	Spots/Week	Rate	Rating					
Week: 09/24/12 N105WEWS 09/2			ws CM	\$775.00 430-5a	0.00 TF-	:30	1 \$200.00 P-2	2 0.00 NM	1	\$200.00
		M-F 430-5am Ne	ews	_		30	1 φ200.00 F-2	2 0.00 NIVI	'	φ200.00
Start Dat Week: 09/24/12	_	<u>Weekdays</u> TF	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00					
Week: 10/01/12		11	1	\$200.00	0.00					
M06WEWS 09/2		2 SU Kaleidoscope SU Kaleidoscope	: CM	10-1030a		- S :30	2 \$35.00 P-3	3 0.00 NM	2	\$70.00
				_	5					
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Start Dat Week: 09/24/12	09/30/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$35.00	Rating 0.00					
	09/30/12									